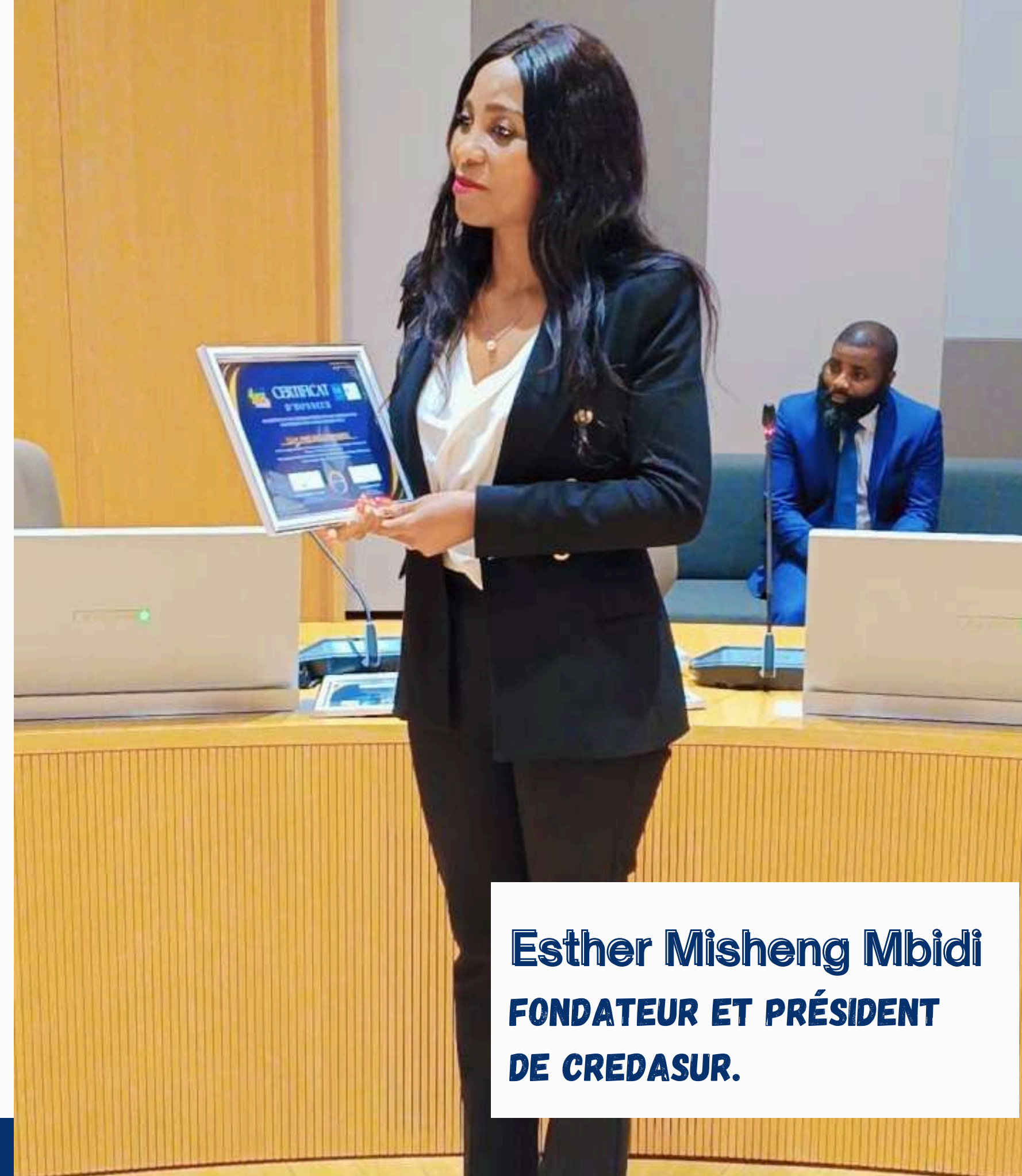


Esther Misheng Mbidi est une dirigeante et entrepreneuse influente, dédiée à la promotion d'une coopération économique durable entre l'Afrique et ses partenaires internationaux.

Forte de plus de quatorze années d'expérience en tant que fondatrice et présidente de Credassur, elle a lancé des initiatives visant à promouvoir l'inclusion financière, à stimuler l'entrepreneuriat et à favoriser la croissance économique en Afrique. Sa mission s'inscrit dans le cadre des efforts mondiaux pour établir un écosystème financier inclusif permettant aux Africains de s'engager pleinement dans l'économie mondiale.

Ce portfolio met en lumière le travail et la vision d'Esther, démontrant comment Credassur peut collaborer avec la Banque mondiale pour mener à bien des projets de développement transformationnels à travers l'Afrique.



**Esther Misheng Mbidi
FONDATEUR ET PRÉSIDENT
DE CREDASSUR.**

All Ladies League (ALL)

Esther Misheng Mbidi has been appointed as the Country Chair for the All Ladies League (ALL) in Belgium, a global organization dedicated to empowering women and promoting leadership. In her capacity as Country Chair, Esther is instrumental in representing and advancing the values of ALL within Belgium, striving to create opportunities for women to participate in leadership, business, and social initiatives. Her responsibilities include organizing networking events, workshops, and mentorship programs designed to empower women entrepreneurs and leaders across various sectors. With her extensive experience in entrepreneurship and international collaboration, Esther aims to implement impactful initiatives that connect women in Belgium with global opportunities, particularly enhancing ties between Africa and Europe. Under her leadership, the Belgium chapter of ALL aspires to amplify women's voices, promote diversity, and support sustainable development goals.



**EDUCATION, EMPLOYMENT
& SCHOLARSHIPS
WING**

**THE CLUB
G100**

ESTHER MISHENG MBIDI
Founder, Credassurgroup
Belgium

BELGIUM COUNTRY CHAIR
Education, Employment &
Scholarships

Under the Auspices
ALL Ladies League



Esther Misheng Mbidi
FOUNDER AND PRESIDENT OF
CREDASUR.

About

Founded in: 2017 Headquarters:
Belgium and the Democratic
Republic of the Congo (DRC)

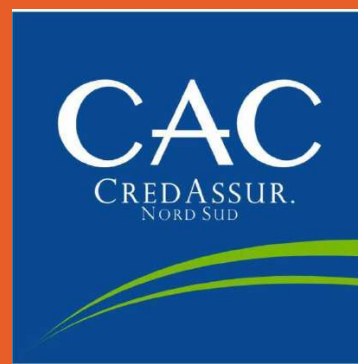
Credassur's mission is to enhance access to financial services and advance sustainable economic development. By leveraging its extensive network of international partners and local entrepreneurs, Credassur connects African investors with decision-makers, cultivating a business ecosystem centered on financial inclusion and sustainability.



CAC
CREDASSUR.
NORD SUD

Primary areas of intervention:

- Financial inclusion via microfinance.
- Economic collaboration between Africa and its global partners.
- Empowering women and emerging entrepreneurs.
- Enhancing partnerships in Africa, Asia, and the Caribbean.
- Supporting the insurance and banking industries in Africa.



Europe-Africa Investment Forum 2024

Organisation des États
d'Afrique, des Caraïbes et
du Pacifique (OACPS)



Organisation des États
d'Afrique, des Caraïbes et
du Pacifique (OEACP)

REFERENCE ACP/85/021/24 [AJB/joa] *Ajb*
Département de l'économie structurelle
Transformation et commerce (SETT)

Bruxelles, le 3 septembre 2024

Objet : **Projet d'ordre du jour de la réunion du sous-comité de l'investissement et du secteur privé qui se tiendra par visioconférence le mardi 24 septembre 2024 à 10 heures**

I. SÉANCE À HUIS CLOS :

1. Adoption de l'ordre du jour - [ACP/85/021/24]
2. Communication du président
3. Adoption du compte rendu de la réunion du sous-comité du 19 juin 2024 [ACP/85/022/24] et examen des questions qui en découlent
4. Etat d'avancement du programme de travail 2024 du sous-comité de l'investissement et du secteur privé de l'OEACP - [ACP/85/011/24 Rév.1]
5. Divers

II. SESSION OUVERTE :

6. Présentations des programmes conjoints OEACP-UE pour le développement du secteur privé
 - ACP-EU Business Friendly Programme - Forum d'investissement ACP, 2024
7. AREOPA - Initiative de développement du secteur privé de l'OEACP
8. Credassur Connect, Forum d'investissement Europe-Afrique 2024

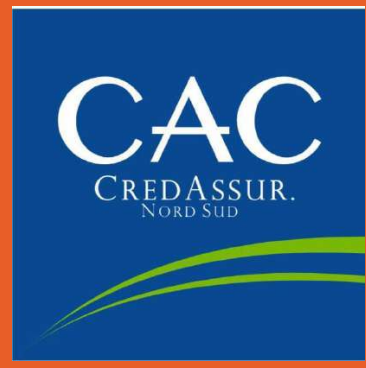
FR

Partnership Highlights:

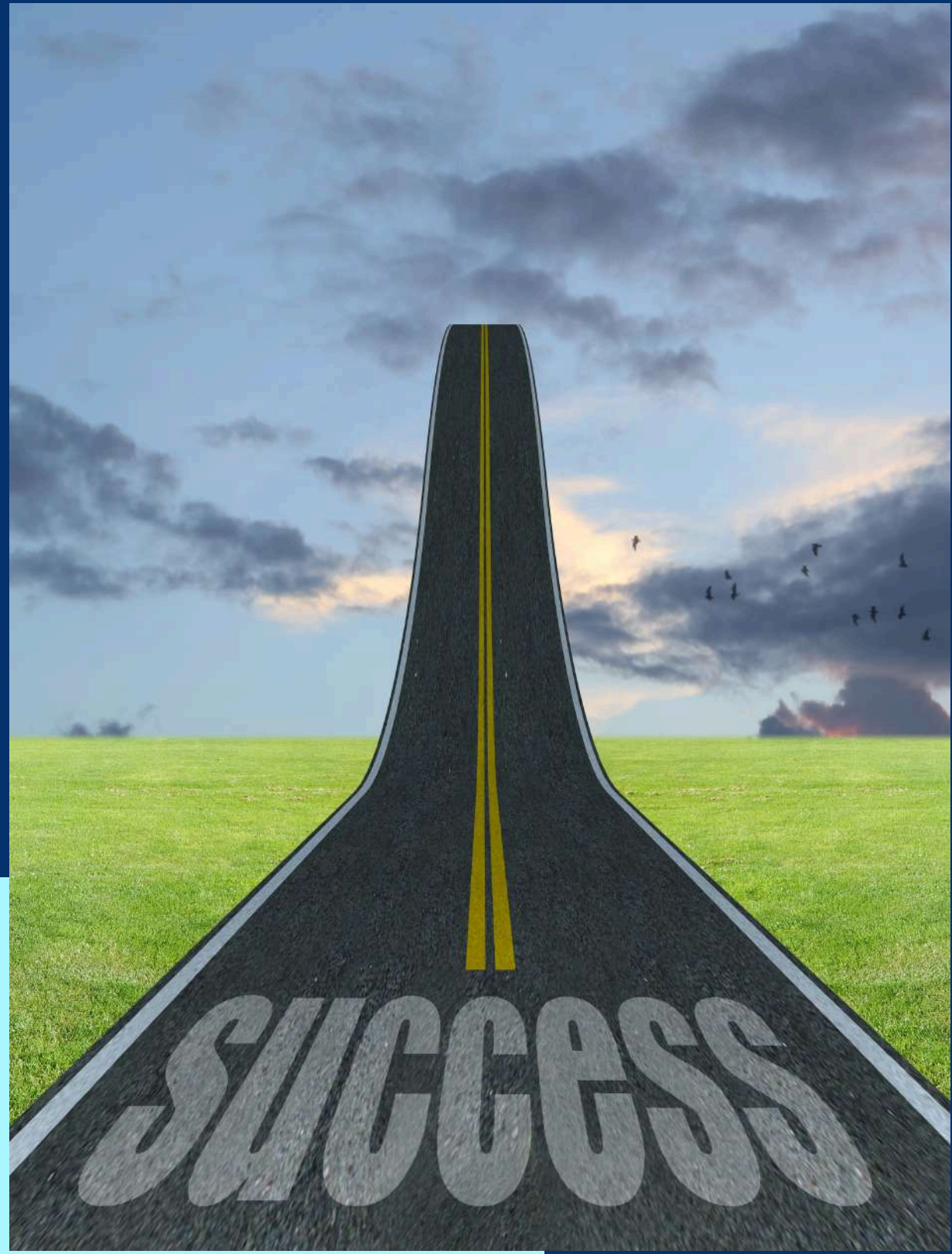
- Enhancing the economic advancement of the African continent.

Credassur Connect: Recognized as a pivotal participant in the OEACP–EU joint programs, contributing to the Europe–Africa Investment Forum 2024. Engagement with 73 nations of the Organization of African, Caribbean and Pacific States (OACPS) to foster economic cooperation, stimulate private sector growth, and advance sustainable development initiatives.

Role of Credassur: Foster communication among international investors, African governments, and private sector stakeholders through strategic platforms such as the ACP–EU Business Programme.



Europe-Africa Investment Forum 2024



10+

Financial inclusion forums convening more than 100 international participants.

75+

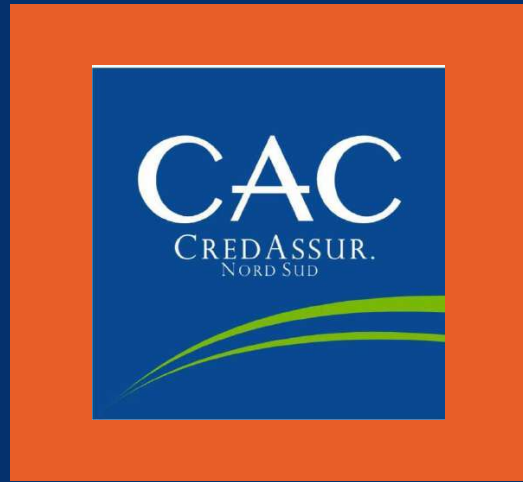
Professional network of ambassadors and diplomats.

150+

Supporting African small and medium enterprises in Belgium

1000+

Facilitating connections among businesses in Belgium, the Democratic Republic of Congo, and various African nations.



Our representatives from partner nations



Democratic Republic of the Congo



Burundi



Tunisia



Senegal



Morocco



Congo-Brazzaville



Togo



Ivory Coast



Haiti



Vietnam



They possessed



Chad



Namibia



Angola



Burkinafasso



Luxembourg



The Kingdom of the Netherlands



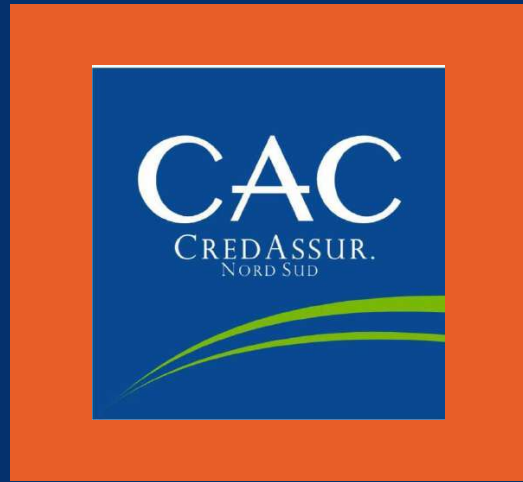
France



Gabon



Guinea-Conakry



Our representatives from partner nations



Democratic Republic of the Congo



Burundi



Tunisia



Senegal



Morocco



Congo-Brazzaville



Togo



Ivory Coast



Haiti



Vietnam



They possessed



Chad



Namibia



Angola



Burkinafasso



Luxembourg



The Kingdom of the Netherlands



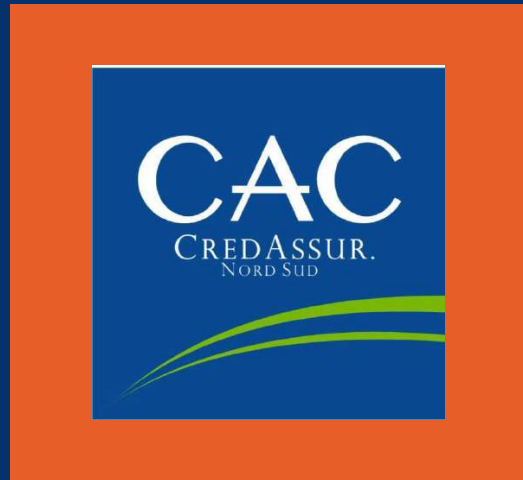
France



Gabon



Guinea-Conakry



Our primary partners



ORGANIZATION OF
AFRICAN, CARIBBEAN,
AND PACIFIC STATES



Belgium-Luxembourg-Africa-
Caribbean-Pacific Chamber of
Commerce (CBL-ACP)



University of Kinshasa
(UNIKIN)



African Development
Bank (AfDB)

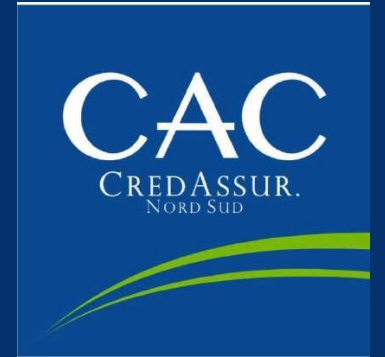


ANAPI (National
Agency for Investment
Promotion)



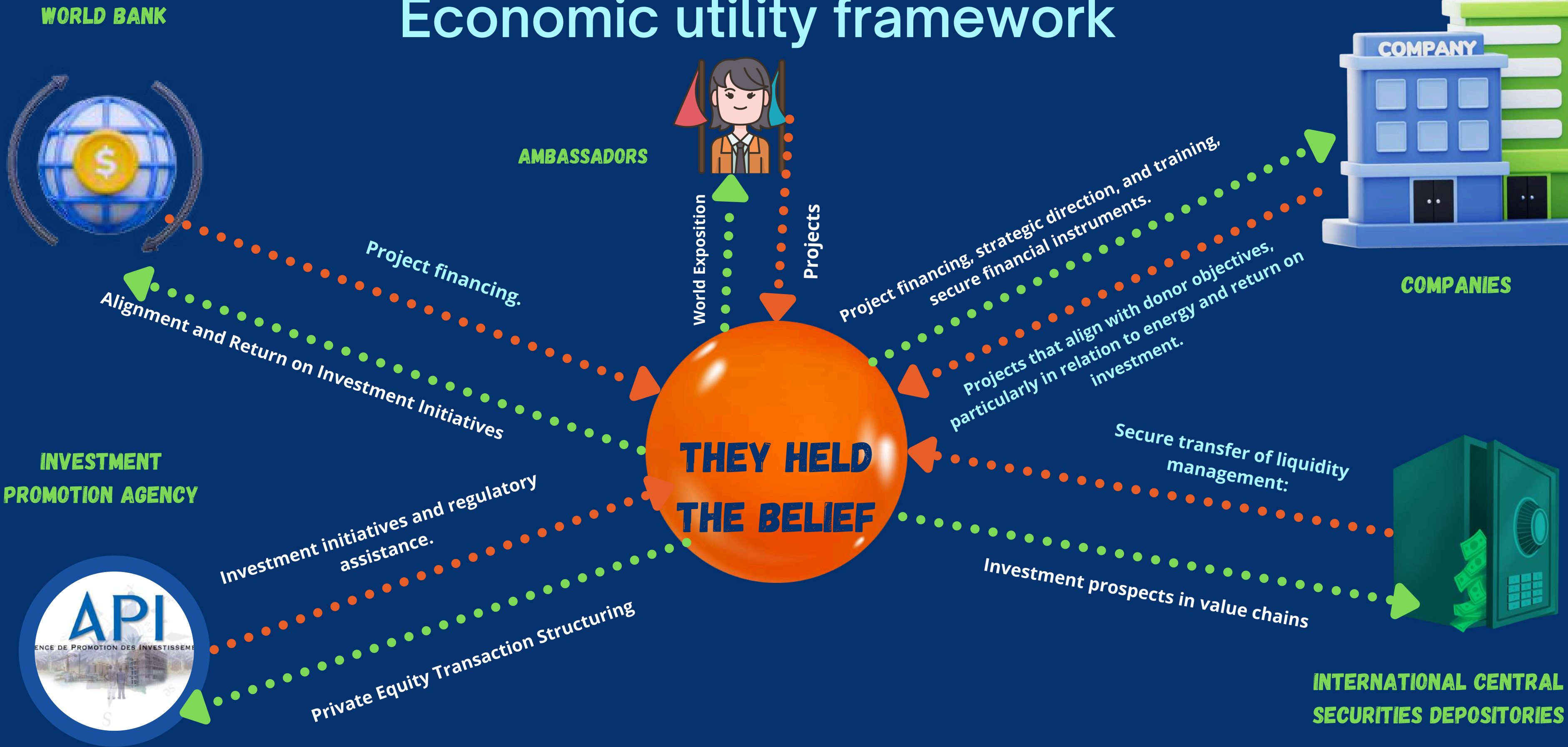
International Finance
Corporation (IFC)

The rationale for the World Bank to prioritize funding for nations in the Global South.



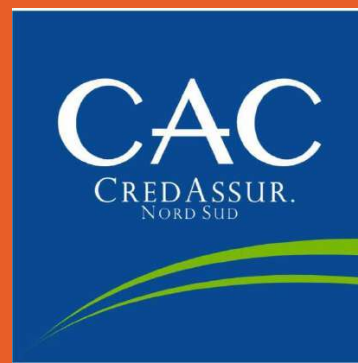
- **Global investment deficit:**
 - Only 1% of the 55,000 billion euros in global capital is allocated to countries in the Global South.
 - Inadequate financial infrastructure hinders long-term investment in Africa.
- **Establishing a robust financial framework:**
 - Credassur collaborates with prominent ICSDs (Euroclear, Clearstream) to introduce a new financial market service in Africa.
 - This will guarantee investments in renewable energy, financial reform, and sustainable development.
- **Impact of the extension:**
 - Credassur aims to finalize 20 letters of intent with African nations by the year's end.
 - Our objective is to establish an "African Davos in collaboration with Davos" by January 2026.
- **Global collaborations:**
 - We collaborate with international organizations, engaging in forums such as COP29 and the World Economic Forum to attract global investment in Africa.
- **Enhancing Africa's development:**
 - In the absence of innovative financial models, Africa confronts escalating poverty and limited growth.
 - Credassur's initiatives align with the World Bank's objectives concerning inclusive development and sustainable growth.

Economic utility framework



Economic utility framework

Stakeholders obtain information from Credassur.	Stakeholder	The function of Credasur.	Stakeholder	The speaker delivers to Credassur.
Investment capital for initiatives	Companies	Enables funding and support	Companies	Feasible, investment-ready initiatives offering a return on investment.
Financial structuring and risk management		Organize financial systems		Project execution and adherence to investment agreements
Access to investors and global markets		Links enterprises with global investors.		Operational execution and comprehension of the local market
Investment and regulatory initiatives	API Investment Agency	Sources and facilitates investment opportunities.	API Investment Agency	Investment initiatives and regulatory assistance
Resources for national development initiatives		Secures global financing		Facilitation of local partnerships and governmental relations.
Ensure secure financial transactions for investments.	ICSD	Facilitates the transfer of funds	ICSD (International Central Securities Depositories)	Offers secure transaction and custody services.
Growth in the volume of international transactions.		Investor funding avenues		Financial Asset Management and Clearing/Settlement Services
Access to funding initiatives	World Bank	Identify initiatives and promote investments.	World Bank	Financing initiatives for sustainable development
Impact on Socio-Economic Development		Advocates for sustainable initiatives		Sustained financing for feasible and impactful projects.
Diplomatic endorsement and alignment with governmental objectives	Ambassadors	Secures political backing for projects.	Ambassadors	Enhances diplomatic relations and secures regulatory approvals.
International acknowledgment and legitimacy for the initiatives.		Fosters trust and diplomatic relations.		Endorses governmental assistance and global endorsement.

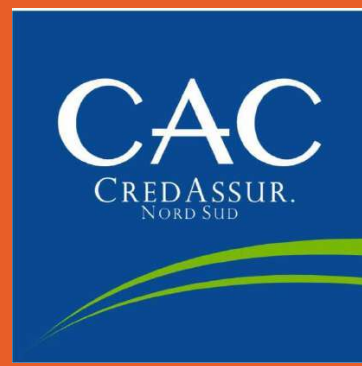


Europe-Africa Investment Forum 2024

Fundamental steps

- Diplomatic acknowledgment.
- Certificates of appreciation were conferred upon ambassadors and diplomats in recognition of their substantial contributions to the promotion of Euro-African investments, the enhancement of cooperation, and the execution of sustainable projects within both regions.
- Consortium
- At the 2024 Forum, Green Powerhouse (GPH) and CredAssur established a partnership dedicated to green energy, financial reform, and sustainable development in Africa, marking a substantial advancement in innovative financing for climate action in the Global South.

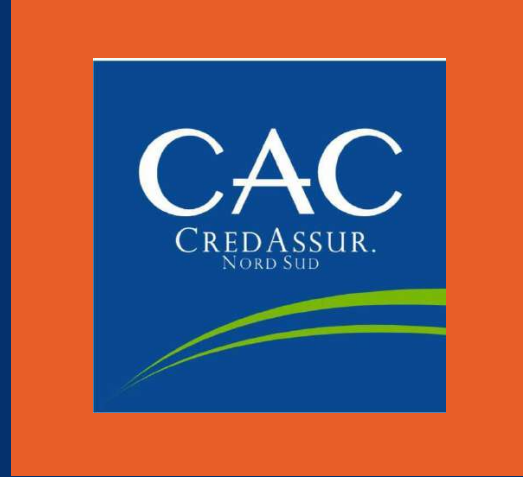




Europe-Africa Investment Forum 2024

- Diplomatic acknowledgment.





Europe-Africa Investment Forum 2024

o Consortium



EUROPAFRICA INVESTMENT FORUM BY CREDASSURCONNECT
 Cérémonie Diplomatique et Remise des Certificats d'Honneur aux Ambassadeurs

AMBASSADEURS DU

ACP	Angola	Burkinafaso	Burundi	Congo Brazza	Cameroon	DR Congo	Île Maurice	Myanmar
Guinée Conakry	Madagascar	Maldives	Mali	Sénégal	Tchad	Togo	Zambie	

CONSULS HONORAIRES DE

DR Congo	Burundi	Congo Brazza	Guinée	Sénégal

**03 AU 04 OCTOBRE 2024
À BRUXELLES**

forum@credassurnordsud.org
0032486678577

Scannez ici pour vous inscrire

André Flahaut,
Minister d'Etat Belge

H.E. Georges Rebelo
Secretary-General
(OACPS)

ROBERTO DE PRIMIS
Public affairs, Advocacy &
Regulatory EU and UN

STEPHAN POUYAT
Founder,
GREEN POWERHOUSE

ESTHER Misheng Mbidi
President,
Credassur Group

LES SOLUTIONS D'ACCOMPAGNEMENT DES ENTREPRISES EXPORTATRICES

Découvrez les solutions et mécanismes de soutien disponibles pour aider les entreprises à réussir leur expansion à l'international.



Eric DE CLERCQ

Directeur Afrique, Proche et Moyen-Orient
L'Agence wallonne à l'exportation et aux investissements étrangers



Thomas DUPAN

Head of Business Unit Export
Hub Brussels



Hubert SIEMES

Conseiller en Finance Internationale et Expert CDEC
L'Agence wallonne à l'Exportation et aux Investissements étrangers



Participez à

EUROPAFRICA INVESTMENT

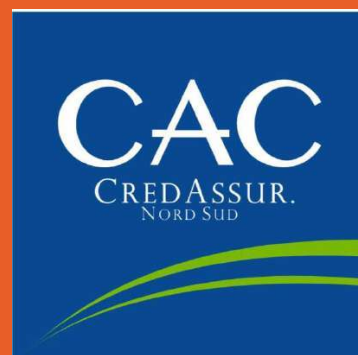
FORUM ORGANISÉ PAR

CredassurConnect

DU 03 AU 04 OCTOBRE 2024 À BRUXELLES

forum@credassurnordsud.org
0032486678577

Scannez ici pour
vous inscrire



Europe-Africa Investment Forum 2024

Expansion of conventional finance and microfinance

Credassur expertly coordinated the Europe-Africa Investment Forum in Brussels (3-4 October 2024), uniting global leaders to advance Africa's economic development through international collaboration. The forum emphasized export strategies and investment mechanisms, featuring the involvement of prominent organizations such as the Walloon Export Agency and Hub Brussels.

CredassurConnect convened prominent leaders, including the CEO of the Belgian Academy of Bankers, the Director of Debt for Africa at Incofin, and a venture capital expert, to examine the opportunities and challenges associated with financing SMEs in Africa.

COOPÉRATION AU DÉVELOPPEMENT ET RELATIONS EUROPE-AFRIQUE

Un débat enrichissant sur les partenariats entre l'Europe et l'Afrique avec des leaders visionnaires : Panel Discussion



Jean Van Wetter
CEO of Enabel



Carole Maman
CIO of BIO



Awad CHAMAS
President of Euro Gulf Consulting



Participez à

EUROPAFRICA INVESTMENT

FORUM BY

CredassurConnect

DU 03 AU 04 OCTOBRE 2024 À BRUXELLES

Pour découvrir des opportunités d'investissement et de partenariats stratégiques en Afrique et en Europe !

forum@credassurnordsud.org
0032486678577

Scannez ici pour
vous inscrire



Advancing Africa's Global Trade at the 2024 Summit.

Georges Chehwane · 1er
Chairman Plus Properties, Group Plus Media, Printing Plus / Cyprus, Lebanon ,UAE, Bahrain.Greece,Democratic Congo.
[Accéder à mon site web](#)
1 j · Modifié · 🌐

River City RDC "Lubumbashi sponsored the "EuropAfricaInvestment" Forum in Brussels. 250 delegates attended the event organised by **CredassurGroup Europe**,they were all impressed to know more about the largest Real Estate Development Project in Africa in Democratic Congo.
www.RiverCityRDC.com
Esther M. Mbidi Credassur
[Voir la traduction](#)



Presenting River City/DRCONGO

Posts de Carole

Carole Maman · 1er
Chief Investment Officer chez BIO
4 j · 🌐

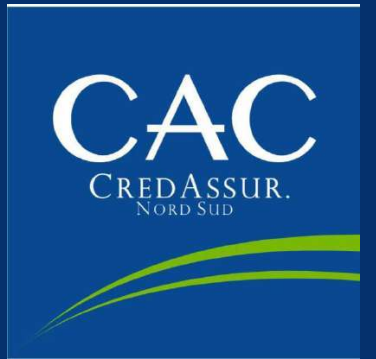
I enjoyed sharing the panel with **Jean Van Wetter** and discussing the role of Belgian Cooperation in promoting private investments in Africa. Thank you **Esther M. Mbidi Credassur** for organizing the Europe Africa Investment seminar.
[Voir la traduction](#)

Jean Van Wetter · 1er
CEO of Enabel, the Belgian agency for international cooperation
4 j · Modifié · 🌐

We need more private sector investments in Africa, and more partnerships between development partners, banks, private sector and the diaspora to make it ...voir plus
[Voir la traduction](#)



Advancing the African private sector at the 2024 Summit.




 **Dorcas Kayembe Stamili** · 1er
Candidate aux élections européennes 🇪🇺 Cabinet du Ministre Frédéric Daerden | Politologue avec un intérêt marqué pour l...
4 j · Modifié · 🌐

🌍 🇪🇺 🇧🇪 Rencontre diplomatique avec plusieurs ambassadeurs et représentants du corps diplomatique africain lors de l'Europa Africa Investment Forum organisé par [CredassurGroup Europe](#)
L'occasion de discuter des opportunités d'investissement économique au sein du continent.

[Eric DE CLERCQ](#) [Roberto DE PRIMIS](#) [CHAMAS Awad](#) [CredassurGroup Europe](#) [Esther M. Mbidi](#) [CredassurGroup Afrique](#) [Cercle Francophone des Affaires Européennes \(CFAE\)](#)



 **Meriem Ben Salah** · 2e + Suivre
Associate Professor in Business and Finance
1 j · Modifié · 🌐

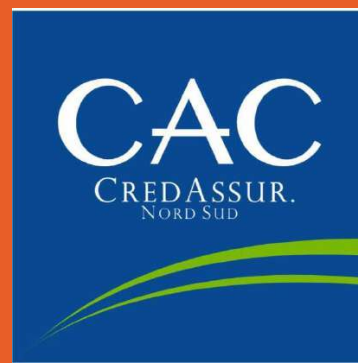
SMEs represent 80% to 90% of all businesses in Africa and employ 60% to 80% of the labor force, making them crucial to GDP growth on the continent.

I was pleased to moderate the panel on Financing African SMEs, featuring Mrs. [Myrtho Vlastou](#) from [Incofin Investment Management](#) Mr. [Frédéric Lernoux](#) from the [Belgian Bankers Academy](#) , and Mr. [Fabrice do Rego](#) from The Blueprint VC. We discussed key topics such as risk management, impact investment, and funding for startups.

Thank you, [ESTHER Misheng Mbidi](#), for the invitation and all the dynamic and fantastic young women from [CredassurGroup Europe](#)

[Voir la traduction](#)





Europe-Africa Investment Forum 2024



PITCHING SCHEDULE

14-00 03 OCT	RIVER CITY Georges Chehwane	10 MINS
14-13 03 OCT	PCA FPI Vicky Katumwa	10 MINS
14-15 03 OCT	BELRIM ANN de Wilde	10 MINS
14-21 03 OCT	SOLIRIS Cherine Layachi	5 MINS
14-28 03 OCT	WATERTECH Alexandre Cesar	5 MINS
14-35 03 OCT	FINTECH Clive Bond	10 MINS

Companies participating in the 2024 forum

14-48 03 OCT	FINTECH Maxine White	5 MINS
14-56 03 OCT	CREDASSUR Ashrefunisa Shaik	5 MINS
15-05 03 OCT	LIGHT SOLAR CONCEPT Gysemans Philippe	5 MINS

15-08 03 OCT	INAFRIC Serge Bushiri	5 MINS
15-16 03 OCT	KIPCO DAMACO Karel Debaenst	5 MINS
15-24 03 OCT	DIAMBILAYI BUSINESS CENTER	5 MINS

PRÉSENTATION SUR LA DIASPORA AFRICAINE ET LE DÉVELOPPEMENT

Mettre en lumière le rôle essentiel joué par la diaspora dans le développement économique du continent africain.



Esther Misheng Mbidi
Presidente
Credassurgroup



Samuel Ndayiraje
President,
Burundian diaspora association



Sani Issifou
Représentant,
Diaspora togolaise au Benelux



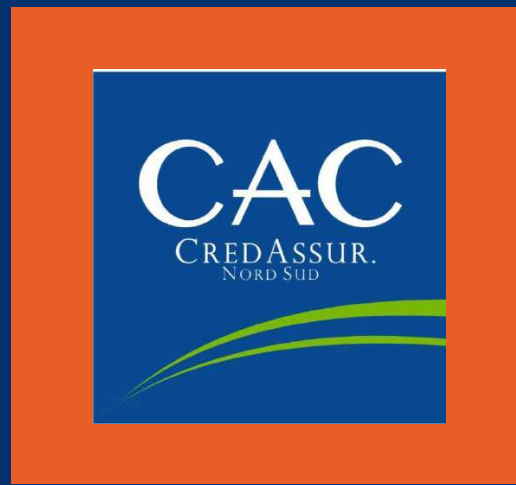
Denis Bergé
Conseiller relations
- CCIAMP, Africalink

Participez à

EUROPAFRICA INVESTMENT
FORUM BY

CredassurConnect

DU 03 AU 04 OCTOBRE 2024 À BRUXELLES



Europe-Africa Investment Forum 2024

Diaspora Economy

- Enhancing Entrepreneurship within the African Diaspora

At the 2024 Europe–Africa Investment Forum, CredassurConnect emphasized the vital contribution of the African diaspora to the continent’s economic advancement. Distinguished leaders from diverse diaspora associations, including representatives from Burundi, Togo, and Benelux, convened to deliberate on strategies to leverage the diaspora’s impact on Africa’s development.

PRÉSENTATION SUR LA DIASPORA AFRICAINE ET LE DÉVELOPPEMENT

Mettre en lumière le rôle essentiel joué par la diaspora dans le développement économique du continent africain.



Esther Misheng Mbidi
Presidente
Credassurgroup



Cherine Layachi
Chargée de campagne
Diasporas & Chargée de Soliris.

Participez à

EUROPAFRICA INVESTMENT
FORUM ORGANISÉ PAR

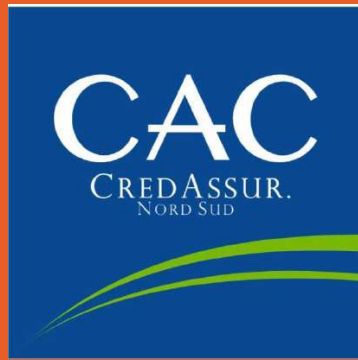
CredassurConnect

DU 03 AU 04 OCTOBRE 2024 À BRUXELLES

forum@credassurnordsud.org
0032486678577

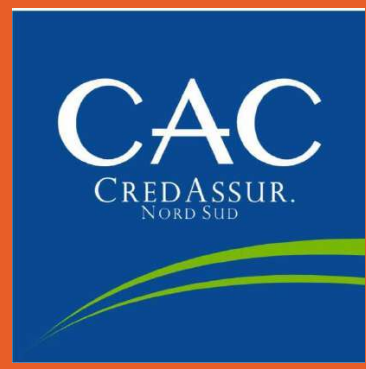
Scannez ici pour
vous inscrire





the economic influence of the African diaspora

- **\$53 billion in remittances to Africa in 2022 (World Bank).**
- Nigeria receives \$20 billion, which accounts for over 4% of its GDP.
- Egypt receives \$32 billion, representing 8.5% of its GDP.
- Diaspora bonds generate \$500 million in Ethiopia for infrastructure development.
- African diaspora enterprises in the UK contribute
 - **£4 billion annually.**
- Skills transfer programs reengage experts from the diaspora in fields such as healthcare and education.

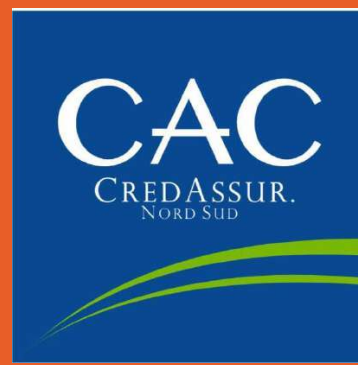


Winners of EuropAfrica 2024.

The diaspora entrepreneurs



Applications for microfinance are still open.



Europe-Africa Investment Forum 2024

Companies that have anticipated diaspora microfinance are



Lena EFINDA
Consultante
Fais de l'Eternel tes délices



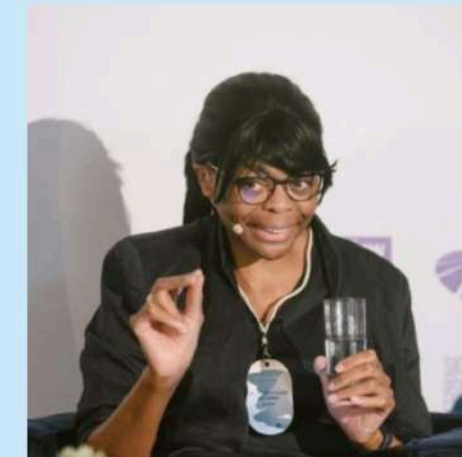
Bitshilwalwa LWAKABWANGA
le titre honorifique de « Femme de Paix »
Basic Health care and drugs management,
Clinical biology



Dr. Rostand Idriss TCHANA TCHAMBA
Docteur en pharmacie
Basic Health care and drugs management,
Clinical biology



NGOMSIK AUDREY-FLORE
Growth Catalyst | Empowerment Enthusiast |
Bespoke Management | Music Consultant



NGOMSIK AUDREY-FLORE
Empowering organizations to achieve sustainable
profitability



Charlène Tshiunza, Juriste sp
étrangers belge et fondatrice

Applications for microfinance are still open.

Primary sponsors

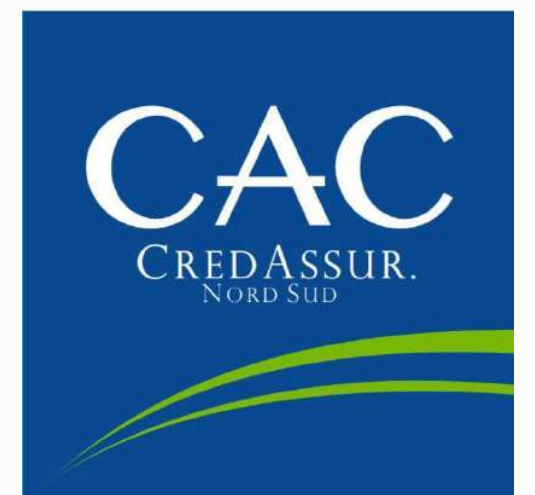


Strategic objectives for collaboration with the World Bank

Strategic objectives for collaboration with the World Bank

Advancing financial inclusion in Africa.

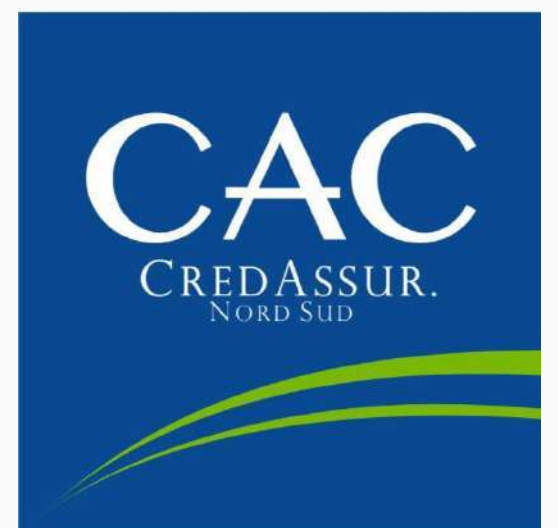
Credassur aims to collaborate with the World Bank to further its mission of advancing financial inclusion through innovative microfinance solutions. By partnering with the World Bank, Credassur will enhance its services across multiple African nations, thereby reaching millions of unbanked individuals and small to medium-sized enterprises.



Strategic objectives for collaboration with the World Bank

Sustainable energy and environmental stewardship

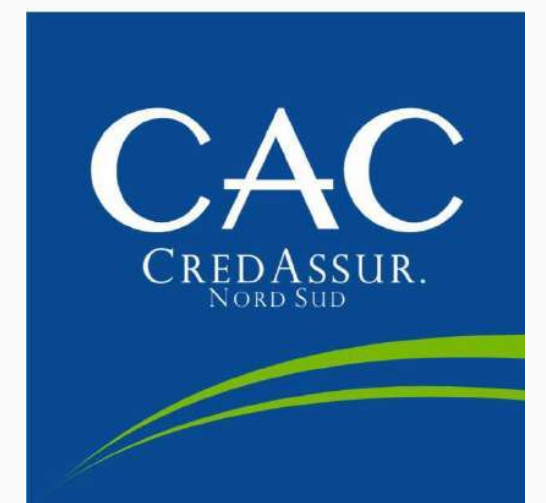
Credassur seeks to collaborate with the World Bank in its joint endeavor with Green PowerHouse, which focuses on mobilizing capital for green energy initiatives in Africa. This initiative is in harmony with the World Bank's objectives to address climate change and advance sustainable energy solutions throughout the continent.



Strategic objectives for collaboration with the World Bank

Empowerment of women and young people.

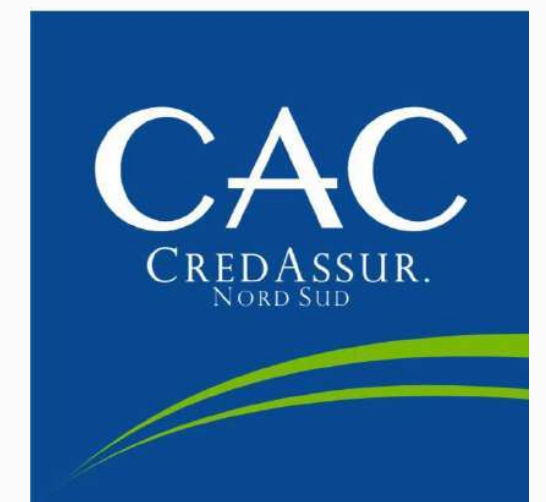
The collaboration with the World Bank will enhance Credassur's initiatives to create targeted programs for women and young entrepreneurs. These efforts align with the World Bank's objective of alleviating poverty and fostering shared prosperity through investments in human capital.



Strategic objectives for collaboration with the World Bank

Create a global investment platform.

Credassur intends to establish an international platform designed to connect investors, governments, entrepreneurs, and development organizations, facilitating collaboration on initiatives that foster inclusive economic growth in Africa. This platform will serve as a resource for the World Bank to identify and finance high-impact projects that align with its strategic priorities in the region.



How Credassur can assist the
World Bank in achieving its
objectives

How Credassur can assist the World Bank in achieving its objectives

Financial inclusion and digital transformation.

Credassur's microfinance initiatives are in harmony with the World Bank's objective of enhancing financial inclusion via digital solutions, especially in the underserved regions of Africa.

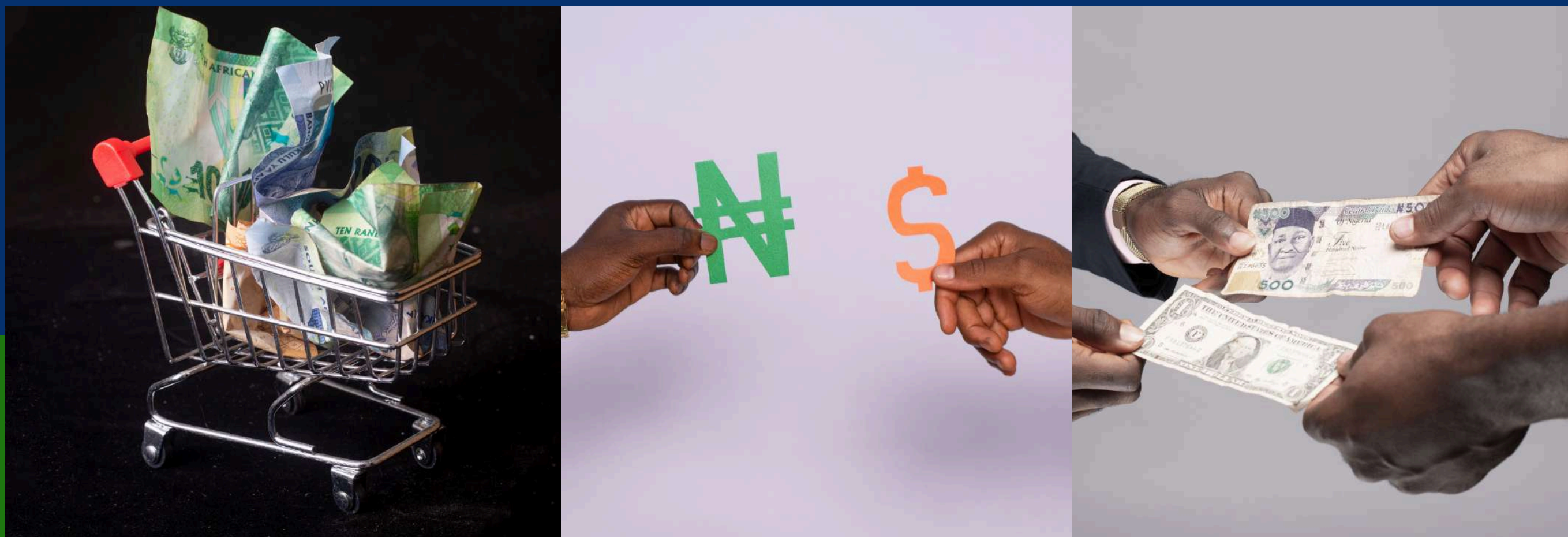
We have compiled a list of five proposals for established companies seeking to enhance their digitalization services in Africa, including examples such as Fintech and RiverCity.



How Credassur can assist the World Bank in achieving its objectives

Economic diversification

Credassur's emphasis on entrepreneurship and support for small and medium-sized enterprises aligns with the World Bank's objectives of diversifying African economies, diminishing dependence on a limited number of sectors, and fostering inclusive growth. Below is a compilation of proposals designed to facilitate the expansion of services by established companies in Africa:



How Credassur can assist the World Bank in achieving its objectives

3. Sustainable energy

By collaborating with the World Bank on green energy initiatives, Credassur can enhance access to clean energy, diminish the carbon footprint in rural regions, and foster sustainable practices.

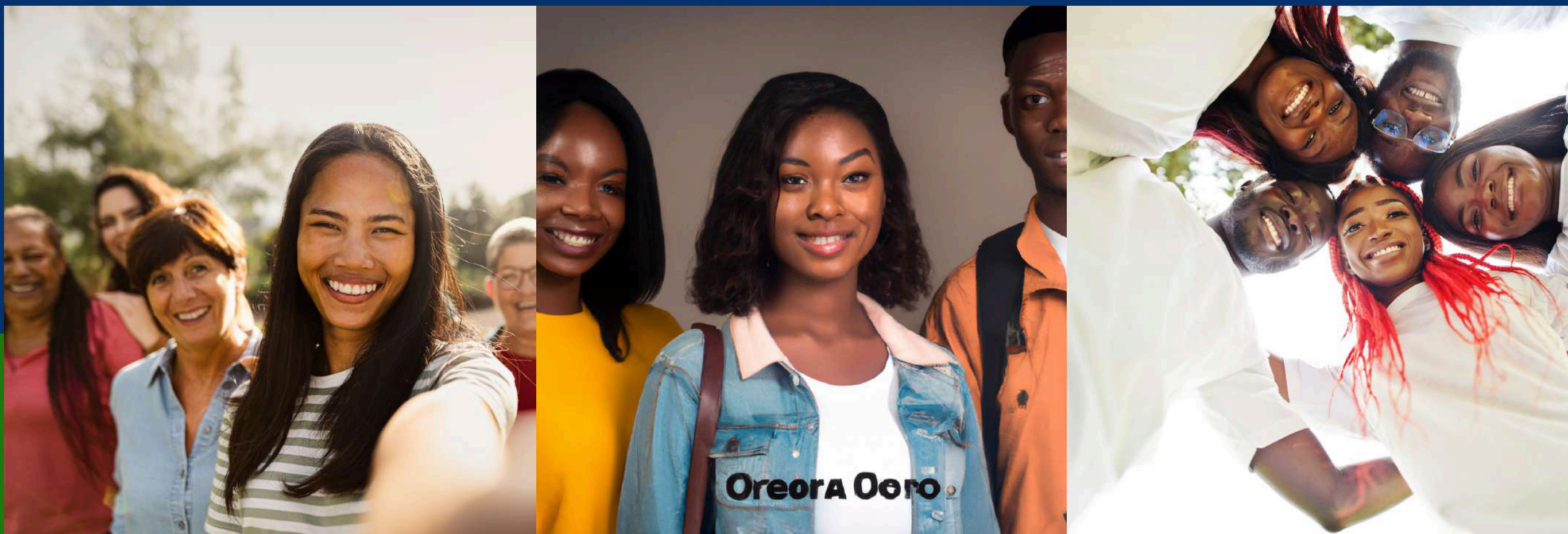
- The compilation of suggestions for established enterprises.

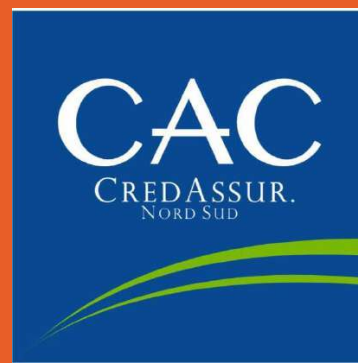


How Credassur can assist the World Bank in achieving its objectives

4. Empowerment of women and young people

By enhancing access to finance and resources for women and youth, Credassur bolsters World Bank initiatives aimed at investing in human capital and creating equitable opportunities for all.





Invitation to the 2025 Forum and Prospective Collaboration



Credassur extends an invitation to the World Bank to participate in the Africa Economic Development Forum 2025, which will convene international leaders, investors, and entrepreneurs to explore innovative solutions and new avenues for collaboration.

Highlight initiatives that align with the World Bank's objectives of inclusive growth, financial empowerment, and sustainability.

- Join us at forthcoming forums and events to enhance partnerships, engage stakeholders, and cultivate a brighter, more inclusive future for Africa.

Contacts



+32486678577



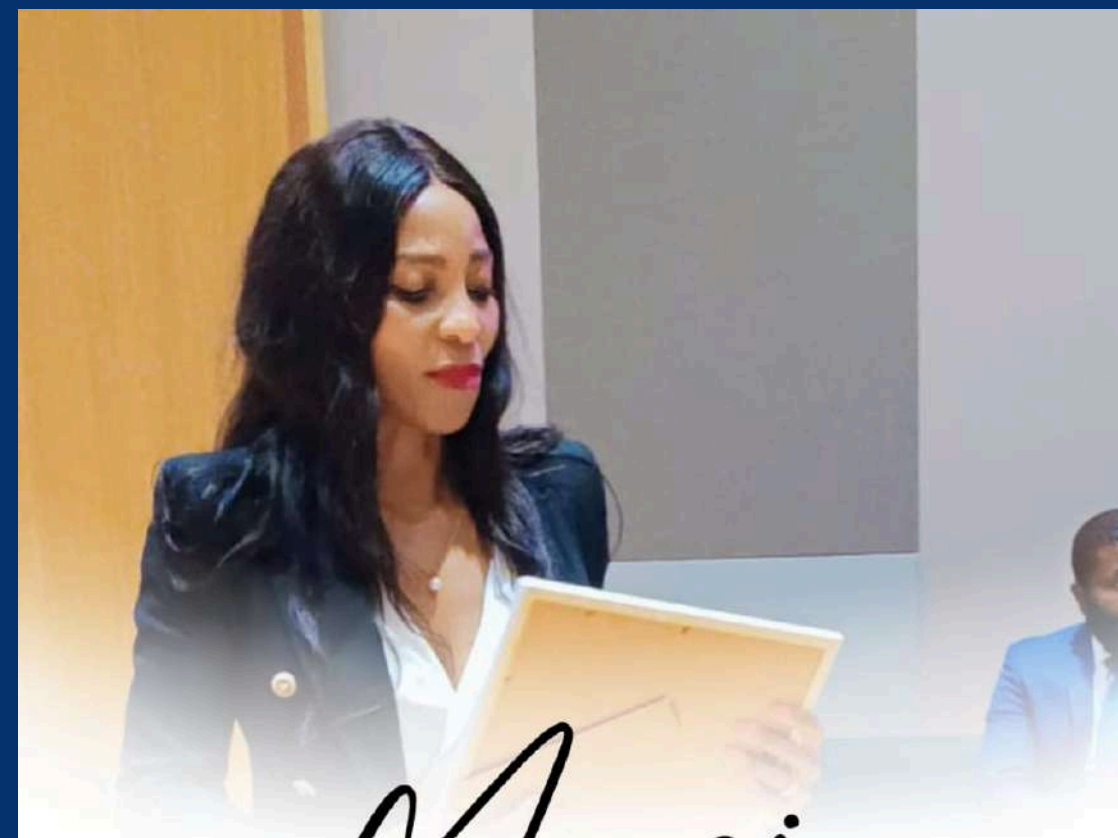
info@credassurgroup.org



LinkedIn



Website



Merci

Merci infiniment pour votre présence et vos contributions au forum EuropAfricalInvestment. Votre soutien a grandement enrichi les échanges, et nous espérons vous revoir lors de la prochaine édition pour continuer à bâtir ensemble un avenir prospère.

Esther Misheng

Présidente Credassurgroup